

# Lecture 12: Graphical models for Text

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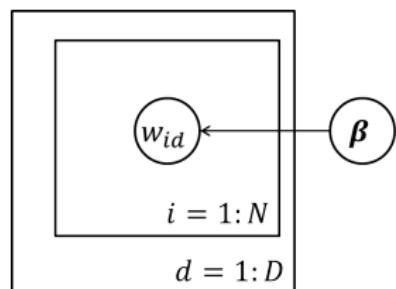
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# A really simple document model

Consider a collection of  $D$  documents with a dictionary of  $M$  unique words.

- $N_d$ : number of (non-unique) words in document  $d$ .
- $w_{id}$ :  $i$ -th word in document  $d$  ( $w_{id} \in \{1 \dots M\}$ ).
- $w_{id} \sim \text{Cat}(\beta)$ : each word is drawn from a discrete categorical distribution with parameters  $\beta$
- $\beta = [\beta_1, \dots, \beta_M]^\top$ : parameters of a categorical / multinomial distribution<sup>1</sup> over the dictionary of  $M$  unique words.



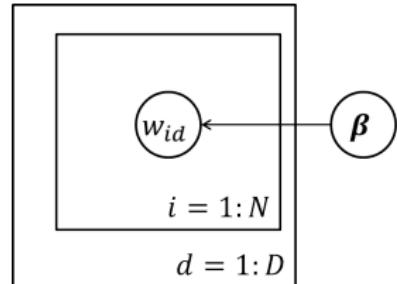
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<sup>1</sup>It's a categorical distribution if we observe the sequence of words in the document, it's a multinomial if we only observe the counts.

# A really simple document model

Modelling D documents from a dictionary of M unique words.

- $N_d$ : number of (non-unique) words in document  $d$ .
- $w_{id}$ :  $i$ -th word in document  $d$  ( $w_{id} \in \{1 \dots M\}$ ).
- $w_{id} \sim \text{Cat}(\beta)$ : each word is drawn from a discrete categorical distribution with parameters  $\beta$



We can fit  $\beta$  by maximising the likelihood:

$$\hat{\beta} = \operatorname{argmax}_{\beta} \prod_{d=1}^D \text{Mult}(c_{1d}, \dots, c_{Md} | \beta, N_d)$$

$$= \operatorname{argmax}_{\beta} \text{Mult}(c_1, \dots, c_M | \beta, N)$$

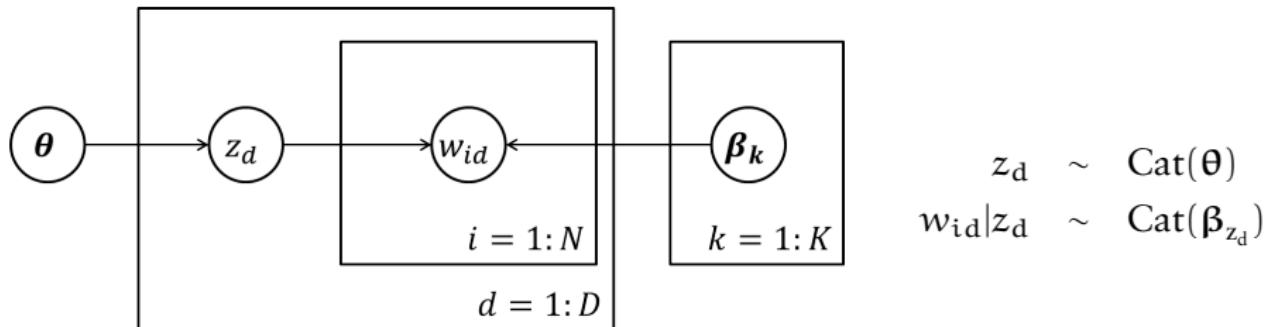
$$\hat{\beta}_j = \frac{c_j}{N} = \frac{c_j}{\sum_{l=1}^M c_l}$$

- $N = \sum_{d=1}^D N_d$ : total number of (non-unique) words in the collection.
- $c_{jd} = \sum_{i=1}^{N_d} \mathbb{I}(w_{id} = j)$ : count of unique word  $j$  in document  $d$ .
- $c_j = \sum_{d=1}^D c_{jd}$ : count of total occurrences of unique word  $j$  in the collection.

# Limitations of the really simple document model

- Document  $d$  is the result of sampling  $N_d$  words from the multinomial  $\beta$ .
- $\beta$  estimated by maximum likelihood reflects the aggregation of all documents.
- All documents are therefore modelled by the global word frequency distribution.
- This generative model does not specialise.
- It is possible that different documents might be about different *topics*.

# A mixture of multinomials model



We want to allow for a mixture of K multinomials parametrised by  $\beta_1, \dots, \beta_K$ . Each of those multinomials corresponds to a *document category*.

- $z_d \in \{1, \dots, K\}$  assigns document  $d$  to one of the  $K$  categories.
- $\theta_k = p(z_d = k)$  is the probability any document  $d$  is assigned to category  $k$ .
- so  $\theta = [\theta_1, \dots, \theta_K]$  is the parameter of a multinomial over  $K$  categories.

We have introduced a new set of *hidden* variables  $z_d$ .

- How do we fit those variables? What do we do with them?
- Are these variables interesting? Or are we only interested in  $\theta$  and  $\beta$ ?

# The Expectation Maximization (EM) algorithm

Given a set of observed (visible) variables  $V$ , a set of unobserved (hidden / latent / missing) variables  $H$ , and model parameters  $\theta$ , optimize the log likelihood:

$$\mathcal{L}(\theta) = \log p(V|\theta) = \log \int p(H, V|\theta) dH, \quad (1)$$

where we have written the marginal for the visibles in terms of an integral over the joint distribution for hidden and visible variables.

Using *Jensen's inequality* for **any** distribution of hidden states  $q(H)$  we have:

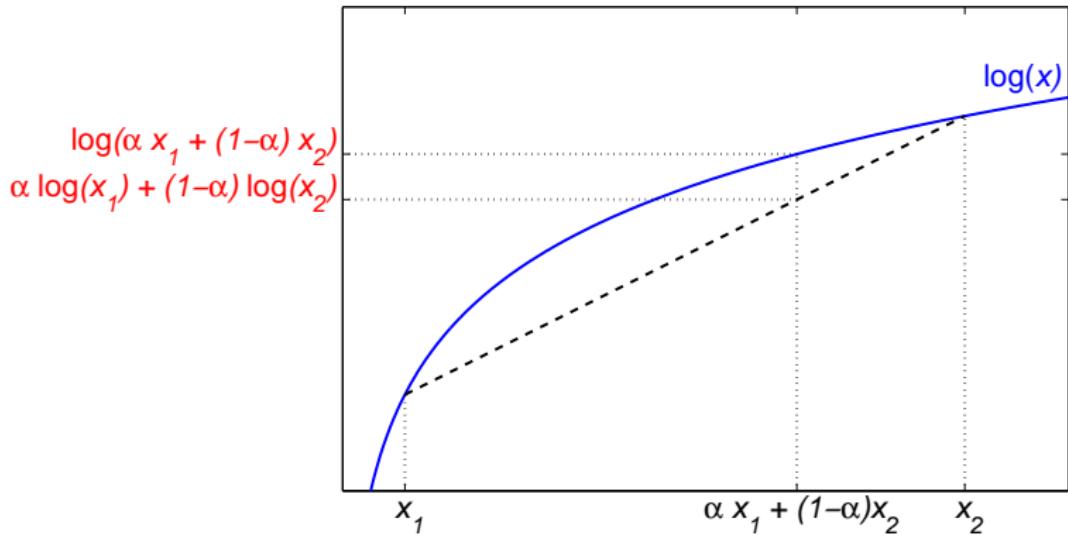
$$\mathcal{L}(\theta) = \log \int q(H) \frac{p(H, V|\theta)}{q(H)} dH \geq \int q(H) \log \frac{p(H, V|\theta)}{q(H)} dH = \mathcal{F}(q, \theta), \quad (2)$$

defining the  $\mathcal{F}(q, \theta)$  functional, which is a **lower bound** on the log likelihood.

In the EM algorithm, we alternately optimize  $\mathcal{F}(q, \theta)$  wrt  $q$  and  $\theta$ , and we can prove that this will never decrease  $\mathcal{L}(\theta)$ .

# Jensen's Inequality

For any concave function, such as  $\log(x)$



For  $\alpha_i \geq 0$ ,  $\sum_i \alpha_i = 1$  and any  $\{x_i > 0\}$

$$\log \left( \sum_i \alpha_i x_i \right) \geq \sum_i \alpha_i \log(x_i)$$

Equality if and only if  $\alpha_i = 1$  for some  $i$  (and therefore all others are 0).

# The E and M steps of EM

The lower bound on the log likelihood:

$$\mathcal{F}(q, \theta) = \int q(H) \log \frac{p(H, V|\theta)}{q(H)} dH = \int q(H) \log p(H, V|\theta) dH + \mathcal{H}(q), \quad (3)$$

where  $\mathcal{H}(q) = - \int q(H) \log q(H) dH$  is the **entropy** of  $q$ . We iteratively alternate:

**E step:** maximize  $\mathcal{F}(q, \theta)$  wrt the distribution over hidden variables given the parameters:

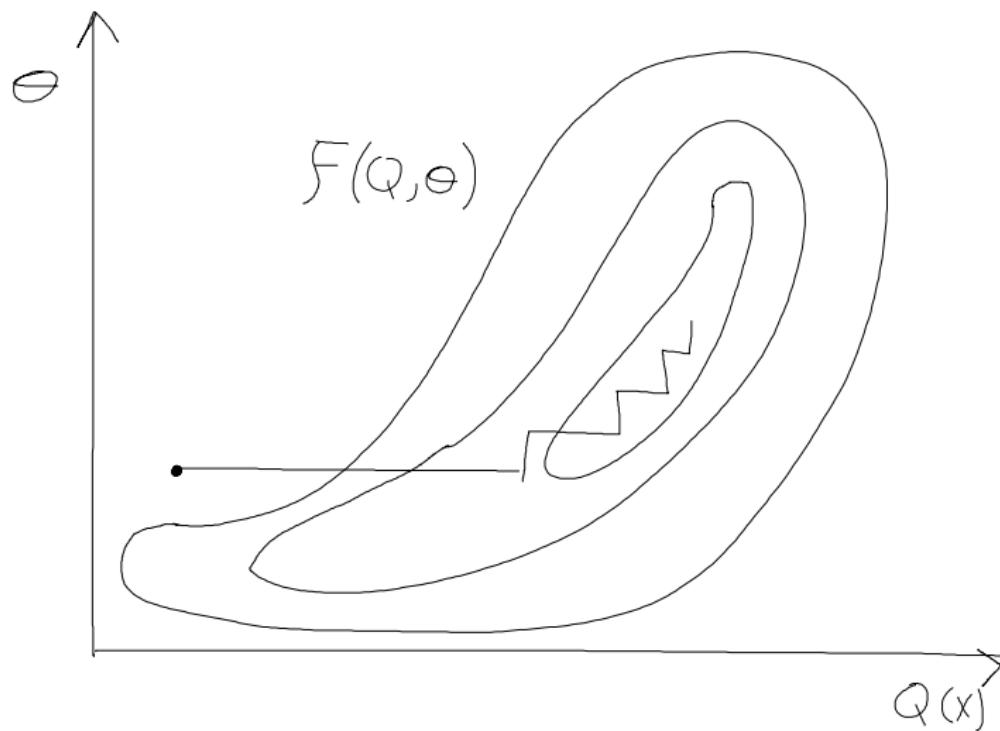
$$q^{(k)}(H) := \operatorname{argmax}_{q(H)} \mathcal{F}(q(H), \theta^{(k-1)}). \quad (4)$$

**M step:** maximize  $\mathcal{F}(q, \theta)$  wrt the parameters given the hidden distribution:

$$\theta^{(k)} := \operatorname{argmax}_{\theta} \mathcal{F}(q^{(k)}(H), \theta) = \operatorname{argmax}_{\theta} \int q^{(k)}(H) \log p(H, V|\theta) dH, \quad (5)$$

which is equivalent to optimizing the expected complete-data likelihood  $p(H, V|\theta)$ , since the **entropy of  $q(H)$**  does not depend on  $\theta$ .

# EM as Coordinate Ascent in $\mathcal{F}$



# The EM algorithm never decreases the log likelihood

The difference between the objective functions:

$$\begin{aligned}\mathcal{L}(\theta) - \mathcal{F}(q, \theta) &= \log p(V|\theta) - \int q(H) \log \frac{p(H, V|\theta)}{q(H)} dH \\ &= \log p(V|\theta) - \int q(H) \log \frac{p(H|V, \theta)p(V|\theta)}{q(H)} dH \\ &= - \int q(H) \log \frac{p(H|V, \theta)}{q(H)} dH = \mathcal{KL}(q(H), p(H|V, \theta)),\end{aligned}$$

is called the Kullback-Liebler divergence; it is non-negative and zero if and only if  $q(H) = p(H|V, \theta)$  (thus this is the E step). Although we are optimising a **lower bound**,  $\mathcal{F}$ , the likelihood  $\mathcal{L}$  is still increased in every iteration:

$$\mathcal{L}(\theta^{(k-1)}) \underset{\text{E step}}{=} \mathcal{F}(q^{(k)}, \theta^{(k-1)}) \underset{\text{M step}}{\leq} \mathcal{F}(q^{(k)}, \theta^{(k)}) \underset{\text{Jensen}}{\leq} \mathcal{L}(\theta^{(k)}),$$

where the first equality holds because of the E step, and the first inequality comes from the M step and the final inequality from Jensen. Usually EM converges to a local optimum of  $\mathcal{L}$  (although there are exceptions).

# EM and Mixtures of Multinomials

In the mixture model for text, the latent variables are

$$z_d \in \{1, \dots, K\}, \text{ where } d = 1, \dots, D$$

which for each document encodes which mixture component generated it.

**E-step:** for each document  $d$ , set  $q$  to the posterior

$$q_d(z_d = k) \propto p(z_d = k | \theta) \prod_{i=1}^{N_d} p(w_i | \beta_{w_i k}) = \theta_k \text{Mult}(c_{1d}, \dots, c_{Md} | \beta_k, N_d) \stackrel{\text{def}}{=} r_{kd}$$

**M-step:** Maximize

$$\begin{aligned} \sum_{k=1}^K q_d(z_d = k) \log p(\{w_{id}\}, z_d) &= \sum_k r_{kd} \log \prod_{d=1}^D \left[ \prod_{i=1}^{N_d} p(w_i | \beta_{w_i k}) \right] p(z_d = k) \\ &= \sum_k r_{kd} \left( \sum_{d=1}^D \log \prod_{j=1}^M \beta_{jk}^{c_{jd}} + \log \theta_k \right) \\ &= \sum_{k,d} r_{kd} \left( \sum_{j=1}^M c_{jd} \log \beta_{jk} + \log \theta_k \right) \stackrel{\text{def}}{=} F(R, \theta, \beta) \end{aligned}$$

# EM: M step for mixture model

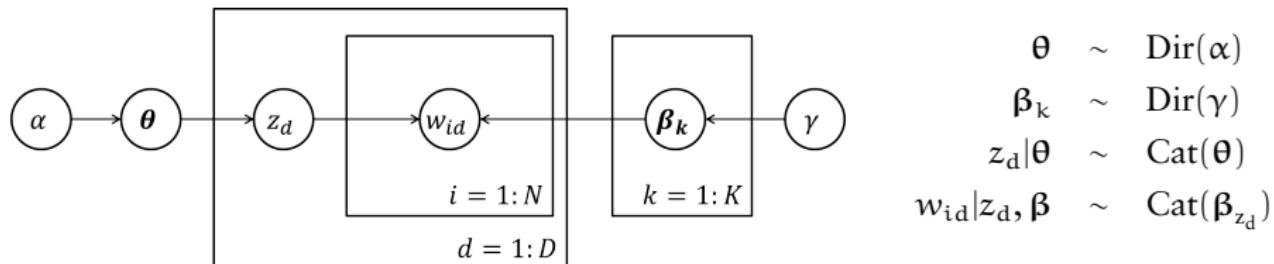
$$F(R, \theta, \beta) = \sum_{k,d} r_{kd} \left( \sum_{j=1}^M c_{jd} \log \beta_{jk} + \log \theta_k \right)$$

Need Lagrange multipliers to constrain the maximization of  $F$  and ensure proper distributions.

$$\begin{aligned}\hat{\theta}_k &\leftarrow \operatorname{argmax}_{\theta_k} F(R, \theta, \beta) + \lambda \left( 1 - \sum_{k'=1}^K \theta_{k'} \right) \\ &= \frac{\sum_{d=1}^D r_{kd}}{\sum_{k'=1}^K \sum_{d=1}^D r_{k'd}} = \frac{\sum_{d=1}^D r_{kd}}{D}\end{aligned}$$

$$\begin{aligned}\hat{\beta}_{jk} &\leftarrow \operatorname{argmax}_{\beta_{jk}} F(R, \theta, \beta) + \sum_{k'=1}^K \lambda_{k'} \left( 1 - \sum_{j'=1}^M \beta_{j'k'} \right) \\ &= \frac{\sum_{d=1}^D r_{kd} c_{jd}}{\sum_{j'=1}^M \sum_{d=1}^D r_{kd} c_{j'd}}\end{aligned}$$

# A Bayesian mixture of Multinomials model



With the EM algorithm we have essentially estimated  $\theta$  and  $\beta$  by maximum likelihood. An alternative, Bayesian treatment infers the parameters starting from priors:

- $\theta \sim \text{Dir}(\alpha)$  is a symmetric Dirichlet over category probabilities.
- $\beta_k \sim \text{Dir}(\gamma)$  is a symmetric Dirichlet over unique word probabilities.

What is different?

- We no longer want to compute a point estimate of  $\theta$  or  $\beta$ .
- We are now interested in computing the *posterior* distributions.

# Variational Bayesian Learning

## Lower Bounding the Marginal Likelihood

Let the hidden latent variables be  $\mathbf{x}$ , data  $\mathbf{y}$  and the parameters  $\boldsymbol{\theta}$ .

Lower bound the marginal likelihood (Bayesian model evidence) using Jensen's inequality:

$$\begin{aligned}\log P(\mathbf{y}) &= \log \int d\mathbf{x} d\boldsymbol{\theta} P(\mathbf{y}, \mathbf{x}, \boldsymbol{\theta}) && |m \\ &= \log \int d\mathbf{x} d\boldsymbol{\theta} Q(\mathbf{x}, \boldsymbol{\theta}) \frac{P(\mathbf{y}, \mathbf{x}, \boldsymbol{\theta})}{Q(\mathbf{x}, \boldsymbol{\theta})} \\ &\geq \int d\mathbf{x} d\boldsymbol{\theta} Q(\mathbf{x}, \boldsymbol{\theta}) \log \frac{P(\mathbf{y}, \mathbf{x}, \boldsymbol{\theta})}{Q(\mathbf{x}, \boldsymbol{\theta})}.\end{aligned}$$

Use a simpler, factorised approximation to  $Q(\mathbf{x}, \boldsymbol{\theta})$ :

$$\begin{aligned}\log P(\mathbf{y}) &\geq \int d\mathbf{x} d\boldsymbol{\theta} Q_{\mathbf{x}}(\mathbf{x}) Q_{\boldsymbol{\theta}}(\boldsymbol{\theta}) \log \frac{P(\mathbf{y}, \mathbf{x}, \boldsymbol{\theta})}{Q_{\mathbf{x}}(\mathbf{x}) Q_{\boldsymbol{\theta}}(\boldsymbol{\theta})} \\ &= \mathcal{F}(Q_{\mathbf{x}}(\mathbf{x}), Q_{\boldsymbol{\theta}}(\boldsymbol{\theta}), \mathbf{y}).\end{aligned}$$

Maximize this lower bound.

# Variational Bayesian Learning ...

Maximizing this **lower bound**,  $\mathcal{F}$ , leads to EM-like updates:

$$\begin{aligned} Q_x^*(x) &\propto \exp \langle \log P(x, y | \theta) \rangle_{Q_\theta(\theta)} && E-like \ step \\ Q_\theta^*(\theta) &\propto P(\theta) \exp \langle \log P(x, y | \theta) \rangle_{Q_x(x)} && M-like \ step \end{aligned}$$

Maximizing  $\mathcal{F}$  is equivalent to minimizing KL-divergence between the *approximate posterior*,  $Q(\theta)Q(x)$  and the *true posterior*,  $P(\theta, x|y)$ .

$$\begin{aligned} \log P(y) - \mathcal{F}(Q_x(x), Q_\theta(\theta), y) &= \\ \log P(y) - \int dx d\theta Q_x(x) Q_\theta(\theta) \log \frac{P(y, x, \theta)}{Q_x(x) Q_\theta(\theta)} &= \\ \int dx d\theta Q_x(x) Q_\theta(\theta) \log \frac{Q_x(x) Q_\theta(\theta)}{P(x, \theta | y)} &= \text{KL}(Q || P) \end{aligned}$$